



## **EUGENE MARATHON ANNOUNCES HAYWARD FIELD FINISH**

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**Eugene OR –**

### **Finish where it all began...HAYWARD FIELD!**



We are thrilled to announce that the 2010 Eugene Marathon and Half Marathon will culminate in a finish experience running fans cannot miss. Finally runners and walkers will feel the rush of entering historic Hayward Field through the arches of Powell Plaza and finish down the home stretch - where so many record breaking races have been decided.

"It has been a goal of ours since the initial planning in 2005 to finish on Hayward Field" says Richard Maher, Eugene Marathon Race Director, "We feel this is going to make it an even more momentous experience for the participants."

This will be the first time a major road race has finished on the country's most recognizable track and field facility since the early 1980's. Hayward Field has been host to four Olympic Trials, six USA Track Championships, nine NCAA Championships and an IAAF Diamond League event, the Prefontaine Classic.

As in years past, the marathon and half marathon will run on Sunday, May 2nd, taking runners and walkers through Eugene and Springfield, along city streets and several parks. The 2009 Eugene Marathon had a record year, attracting over 6,300 runners and walkers from 46 states and 8 countries. It received the Destination Award from Travel Lane County, for recognition of its ability to draw runners and walkers to Eugene and Springfield. The Eugene Marathon truly turned into one of the country's fastest growing destination marathons, with over 30% of all registrants from out-of-state. The Health and Fitness Expo will again be at the Hilton Eugene and Conference Center on Friday, April 30th and Saturday May 1st.

Proceeds from this event will benefit over 50 local charities, teams and partners.

2010 event sponsors include: Krusteaz, Nike, The Sports Authority, Wells Fargo, Pepsi, Gatorade, Earth2O, Nesquik, Clif, Gorilla Capital, Kool 99.1, KVAL, Register Guard, Market of Choice, Canterbury Naturals, Subway, Eugene Running Company, Enterprise Rent-A-Car, and Beppe and Gianni's.

*Runners can register today at [www.eugenemarathon.com](http://www.eugenemarathon.com).*